PLAN

BUILD

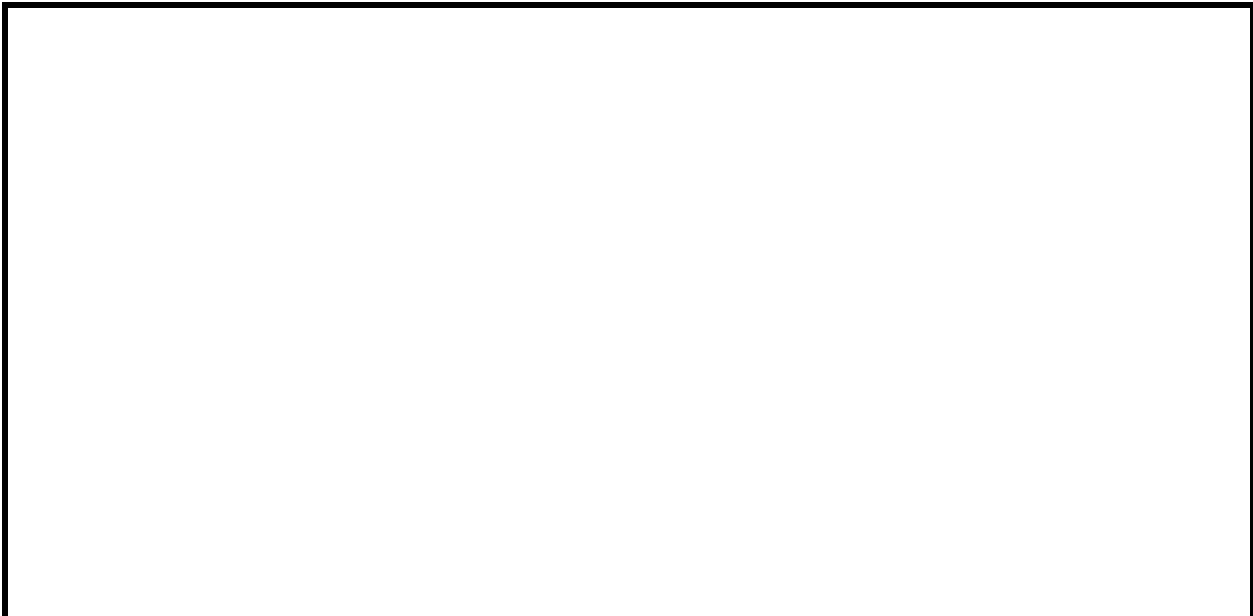# MAKE IT BETTER